# **Aeon Smart Multi-Factor Equity Fund**

#### **Product Profile**



The Smart Multi-Factor strategy is based on a multiple factor model, with specific focus on Quality, Value and Momentum factors. It utilizes systematic security selection to achieve the fund objective of outperforming the benchmark. The portfolio is constructed in a risk managed framework.

The fund is aimed at moderately aggressive investors with a long-term investment horizon (3-5 years or more) seeking capital growth at a low cost.

#### **Investment Process**

The Aeon Smart Multi-Factor Equity Fund combines three systematic strategies:

Fundamental Factor Model

We select securities using a factor model that is driven by carefully chosen fundamental factors. These fundamental factors are correlated with outperformance in a way that is consistent and explainable.

2. Momentum Strategy

We only select securities that reflect the fundamental view in their actual share price. Factors are generally based on momentum.

3. Trading Strategy

We overlay a trading strategy that seeks to earn an additional return by taking advantage of shortterm mispricing. Factors are generally based on a mean reversion.

The fund is based on carefully selected fundamental factors based on quality, value, and momentum. Different factors exist for different proprietary specified sectors.

**QUALITY** 

**VALUE** 

MOMENTUM

#### Risk Management & Return Modelling

The portfolio is structured with overweight and underweight positions relative to the benchmark. A real-time model monitors the portfolio positions and the effect of the sector selection decisions on the performance relative to benchmark.

The risk management framework encourages diversification and reduces the risk of significantly underperforming the benchmark.

The fund is modelled to take less than 5 days to liquidate all holdings assuming 20% of day's trade. In general, 95% of the fund can be liquidated in one day.

# **Investment Objective**

The Aeon Smart Multi-Factor Equity Fund seeks to:

- · Achieve consistent outperformance of the benchmark
- Generate excess returns that are positive, stable, explainable and replicable
- Target tracking error below 2%
- Use low cost trading techniques

# **Investment Philosophy**

The Aeon Smart Multi-Factor Equity Fund is designed to:

- Use a disciplined approach to exploit sources of return in stock selection and trading
- Utilise strategies that are tested and managed on a systematic basis, underpinned by a fundamental rationale
- Incorporate rigorous risk management and qualitative portfolio analysis to remove excessive risk
- Use bespoke techniques that increase the level of potential outperformance, at a lower level of risk, by delivering alpha from a number of different sources

# **Strategy Benefits**

The Aeon Smart Multi-Factor Equity Fund provides the investor with a portfolio that is:

- 1. Exposed to a fully invested diversified equity portfolio
- 2. Cost efficient
- 3. Able to capture diversified sources of alpha
  4. Privy to expertise of professional investment team.

#### **Fees**

Institutional clients have the option of a flat fee or performance fee structure. Minimum investment  $-\ R50$  million.

- Flat Fee structure: 35 basis points per annum
- Performance Fee structure: A base fee of 25 basis points, plus 20% outperformance capped at 300 basis points on a rolling three year period.

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### Portfolio Management Team



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