# **Aeon Active Equity Prescient Fund**

# **Product Profile**

#### **Fund Description**

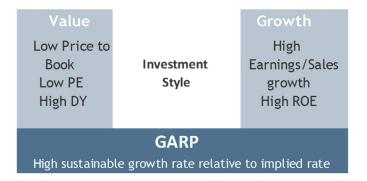
Aeon Investment Management's equity investment style is that of Growth At a Reasonable Price (GARP). Our adaptation of the GARP style seeks to combine the best of growth and value investing, by buying companies with long term sustainable growth rates greater than that implied by the company's market valuation.

The Aeon Active Equity Strategy is suitable for investors with a long term investment horizon (3 years or longer) and are looking for capital growth.

## **Investment Philosophy**

Significant inefficiencies can occur in equity valuations due to market participants having excessive optimism or pessimism regarding the outlook for the market or individual companies. The over allocation of capital to a certain investment style (growth or value ) can also lead to inefficiencies in the market price of securities. We look to capitalize on these inefficiencies by buying companies with long term sustainable growth rates that are greater than that implied by the company's market valuation.

Our focus is on long term sustainable growth rates make us long term investors in the business.



Environmental, Social and Governance (ESG) is incorporated in **Investment Process** 

# **Investment Objective**

The Aeon Active Equity Fund strategy seeks to:

- Invest in high quality businesses at attractive prices that are positioned for long term growth.
- Outperform the client's equity benchmark over different investment cycles.
- Consistently apply our implied vs sustainable growth methodol-
- Manage risk through disciplined portfolio construction.

#### **Investment Process**

We combine our implied growth methodology and GARP style to invest in undervalued companies, regardless of whether they are classified as 'growth' or 'value'.

Our process consists of three key elements:

- 1. Calculation of the earnings growth rate implied by the current market valuation of the company.
- 2. Fundamental analysis and modelling of key drivers in order to determine whether the long term sustainable growth rate is attractive relative to the implied growth rate.

  3. Construction of the portfolio in a risk managed framework.

# Strategy Benefits

Growth at Reasonable Price investing seeks to combine the best of growth and value investing, by buying companies with long term sustainable growth rates greater than that implied by the company's market valuation. In addition, technical analysis is used to improve trade executions.

The consistent implementation of our philosophy aims to outperform the benchmark regardless of the dominant investment style cycle.

#### Fees

Flat Fee: 75 basis points per annum (excluding vat)

Minimum investment - R10 000 Lumpsum or R1000 Debit Order

#### Risk Management & Return Modelling

The portfolio is structured with overweight and underweight positions relative to the benchmark, which is dependent on the gap between the implied and sustainable growth rates. A real time model monitors the portfolio positions, and the effect of the sector and stock selection decisions on the performance relative to benchmark. The risk management framework encourages diversification and reduces the risk of significantly underperforming the benchmark.

#### **Contact Details**

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Aeon Investment Management (Pty) Ltd. is an authorised FSP. FSP

Number: 27126 | Level-1 BBBEE Contributor.

#### Portfolio Management Team



Asief Mohamed Chief Investment Officer B.Com. CA(SA), CFA Over 32 years experience



Jay Vomacka Senior Portfolio Manager CFA, MSc(Eng)(Ind)(Elec), CFTe 15 years experience



Prescient

Zaid Paruk Portfolio Manager B.Com CA(SA) 9 years experience

## CIS Risk Disclaimer

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The Investment Schemes in Securities (CIS) should be considered as medium to long-term investments. The value may go up as well as down and past performance is not necessarily a guide to future performance. CIS's are traded at the ruling price and can engage in scrip ten or considered as medium to long-term investments. The value may go up as well as down and past performance is not necessarily a guide to future performance. CIS's are traded at the ruling price and can engage in scrip ten or considered price in the considered price in the performance in the performance is not necessarily a guide to future performance. CIS's are traded at the ruling price and can engage in scrip ten or considered price in the performance is not necessarily a guide to future performance. CIS's are traded at the ruling price and can engage in scrip ten or considered price in the performance is not necessarily in the performance in the performance is not necessarily in the performance in the performance is not necessarily in the performance in the performance is not necessarily in the performance in the performance is not necessarily in the performance in the performance is not necessarily in the performance in the performance is not necessarily in the performance in the performance is not necessarily in the performance is not necessarily in the performance in the performance is not necessarily in the performance in the performance is not necessarily in the performance is not necessarily in the performance is not necessarily in the performance is necessarily in the performance is not necessarily in the performance is necessarily in the into party-hammed pot furnition. Where or the availability of market information. The availability of market information in a pot usual to use the large to produce the state of the Association for strong and Investments and the there are no guarantees. Prescient is a member of the Association for swings and Investments SA. Pietas not that all documents, notifications of deposit, investment, redemption and supplications that applications are the prescient by or before \$1.500 (\$5A), to be transacted at the let asset value price of that when the prescription of the stated cut of the prescription and the prescription of th