

Aeon Active Equity Prescient Fund

Product Profile



Fund Description

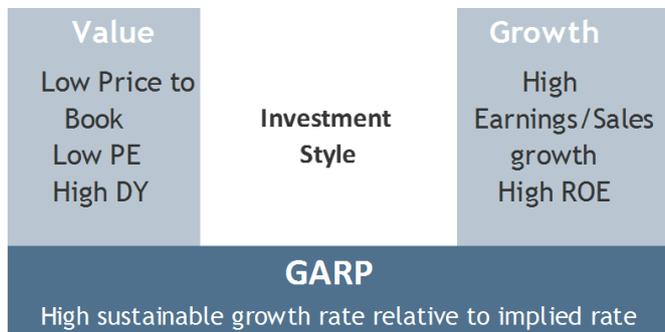
Aeon Investment Management's equity investment style is that of Growth At a Reasonable Price (GARP). Our adaptation of the GARP style seeks to combine the best of growth and value investing, by buying companies with long term sustainable growth rates greater than that implied by the company's market valuation.

Investors should consider the Aeon Active Equity Prescient Fund where they have a long term horizon (3 years or longer), and are looking for capital growth.

Investment Philosophy

Significant inefficiencies can occur in equity valuations due to market participants having excessive optimism or pessimism regarding the outlook for the market or individual companies. The over allocation of capital to a certain investment style (growth or value) can also lead to inefficiencies in the market price of securities. We look to capitalize on these inefficiencies by buying companies with long term sustainable growth rates greater than that implied by the company's market valuation.

Our focus is on long term sustainable growth rates make us long term investors in the business.



Environmental, Social and Governance (ESG) is incorporated in Investment Process

Risk Management & Return Modelling

The portfolio is structured with overweight and underweight positions relative to the benchmark, which is dependent on the gap between the implied and sustainable growth rates. A real time model monitors the portfolio positions, and the effect of the sector and stock selection decisions on the performance relative to benchmark. The risk management framework encourages diversification and reduces the risk of significantly underperforming the benchmark.

Portfolio Management Team



Asief Mohamed
Chief Investment Officer
B.Com. CA(SA), CFA

Asief is the Chief Investment Officer and actively oversees the portfolio management responsibilities over all asset classes. He has over 33 years' financial services experience of which the past 30 years have been spent directly in investment management. Asief was previously the CIO at Metropolitan Asset Managers where he managed R45bn worth of equities, including the General Equity Fund. He has been the recipient of several Ragging Bull, S&P and ABSIP awards during his career. Asief founded Aeon Investment Management in 2005.



Jay Vomacka
Senior Portfolio Manager
CFA, MSc(Eng)(Ind)(Elec), CFTe

Jay is the Senior Portfolio Manager. He joined the company in January 2013. He focuses on the fundamental active equity, smart multi-factor equity and the multi-asset class funds. As a CFA charter holder with a diverse skills set, Jay is responsible for both the fundamental and quantitative investment analysis of all these funds. He has over 12 years of investment experience including running a successful hedge fund in his previous employment.

Investment Objective

The Aeon Active Equity Prescient Fund strategy seeks to:

- Invest in high quality businesses at attractive prices that are positioned for long term growth.
- Outperform the client's equity benchmark over different investment cycles.
- Consistently apply our implied vs sustainable growth methodology.
- Manage risk through disciplined portfolio construction.

Investment Process

We combine our implied growth methodology and GARP style to invest in undervalued companies, regardless of whether they are classified as 'growth' or 'value'.

Our process consists of three key elements:

1. Calculation of the earnings growth rate implied by the current market valuation of the company.
2. Fundamental analysis and modelling of key drivers in order to determine whether the long term sustainable growth rate is attractive relative to the implied growth rate.
3. Construction of the portfolio in a risk managed framework.

Strategy Benefits

Growth at Reasonable Price investing seeks to combine the best of growth and value investing, by buying companies with long term sustainable growth rates greater than that implied by the company's market valuation. In addition, technical analysis is used to improve trade executions.

A consistent implementation of our philosophy will lead to outperformance of the benchmark (CPI +5%) regardless of the dominant investment style.

Fees and Income distribution

Retail clients:

- Flat Fee: 0.75% p.a. plus VAT
- Minimum lumpsum: R10 000
- Minimum monthly premium: R500
- Income Distribution: Annually (March)

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CIS Risk Disclaimer

Collective Investment Schemes in Securities (CIS) should be considered as medium to long-term investments. The value may go up as well as down and past performance is not necessarily a guide to future performance. CIS's are traded at the ruling price and can engage in scrip lending and borrowing. The collective investment scheme may borrow up to 10% of the market value of the portfolio to bridge insufficient liquidity. A schedule of fees, charges and maximum commissions is available on request from the Manager. There is no guarantee in respect of capital or returns in a portfolio. A CIS may be closed to new investors in order for it to be managed more efficiently in accordance with its mandate. CIS prices are calculated on a net asset basis, which is the total value of all the assets in the portfolio including any income accruals and less any permissible deductions (brokerage, STT, VAT, auditor's fees, bank charges, trustee and custodian fees and the annual management fee) from the portfolio divided by the number of participatory interests (units) in issue. Forward pricing is used. The Fund's Total Expense Ratio (TER) reflects the percentage of the average Net Asset Value (NAV) of the portfolio that was incurred as charges, levies and fees related to the management of the portfolio. A higher TER does not necessarily imply a poor return, nor does a low TER imply a good return. The current TER cannot be regarded as an indication of future TER's. During the phase in period TER's do not include information gathered over a full year. Transaction Costs (TC) is the percentage of the value of the Fund incurred as costs relating to the buying and selling of the Fund's underlying assets. Transaction costs are a necessary cost in administering the Fund and impacts Fund returns. It should not be considered in isolation as returns may be impacted by many other factors over time including market returns, the type of Fund, investment decisions of the investment manager and the TER. Where a current yield has been included for Funds that derive its income primarily from interest bearing income, the yield is a weighted average yield of all underlying interest bearing instruments as at the last day of the month. This yield is subject to change as market rates and underlying investments change. The Manager retains full legal responsibility for any third-party named portfolio. Where foreign securities are included in a portfolio there may be potential constraints on liquidity and the repatriation of funds, macroeconomic risks, political risks, foreign exchange risks, tax risks, settlement risks; and potential limitations on the availability of market information. The investor acknowledges the inherent risk associated with the selected investments and that there are no guarantees. Please note that all documents, notifications of deposit, investment, redemption and switch applications must be received by Prescient by or before 13:00 (SA), to be transacted at the net asset value price for that day. Where all required documentation is not received before the stated cut off time Prescient shall not be obliged to transact at the net asset value price as agreed to. Funds are priced at either 3pm or 5pm depending on the nature of the fund. Prices are published daily and are available on the Prescient website.

For any additional information such as fund prices, brochures and application forms please go to www.aeonim.co.za